

# “Out-Shine Bullying” Campaign

**Who:** Guilford County Community Businesses

**What:** Customers & Employees donate a \$1 or more and then write their name on the “Sun-Sign” and post it at your business.

The proceeds collected from this fundraiser will then go towards bringing the Win-Win Resolutions No More Bullying **C.R.E.W.** (Conflict Resolution Enrichment Workshop) Program into a local school of your businesses choice. Additionally, your business will be offered the opportunity to present ‘certificates of participation’ featuring your businesses logo, to the students at your selected school (media will be invited).

**When:** Year-Round or until sufficient funds were raised to bring in the **C.R.E.W.** program to your selected school.

**Why:** Over 1 in 3 GCS middle school students have been bullied at school and almost 1 in 5 of GC high school students have been bullied in the past 12 months. A heartbreaking 60% of GCS middle and high school students have seen other students bullied at school. And though numbers haven’t been tabulated this is a problem in Elementary school as well.  
(Statistics from 2011-2012 Guilford Education Alliance-Youth Risk Survey)



**Win-Win**  
RESOLUTIONS  
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